

NETWORK



The power of your network is directly linked to the pool and quality of contacts you can attract. It is also the best way to get references and feedback. The professional network and community you are part of are a very good source of peer-to-peer learning and helping to achieve the goals even in recruitment.

Get to know similar organizations, create alliances and partnerships. Join leading groups and forums on your topic. The professional contact (ideally on a regular basis) shall secure you with access to innovation and current trends.

Keep in mind that networking is a skill that can therefore be learned. There is a ton of literature and online sources (TEDtalks, LinkedIn, etc) right at your disposal.