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BRANDED MATERIALS



CERTI4HEADMASTERS

It is already known that schools which have a certain name in the community have better prospects in attracting quality candidates. Brand building is a serious issue and schools that do not take it lightly reap most benefits.

This is also vital for your school's internal culture – making everyone (students, teachers, parents) feel as part of one cool team. Branded materials such as pens, mugs or sweatshirts make the school look professional and united. They additionally make lovely (and handy) presents for your visits or supporters.

Last but not least, when being used, they directly showcase your institution. For example, if a child is wearing such a T-shirt, they directly represent your institution – they are practically a walking advertisement of how cool the students in your school are.